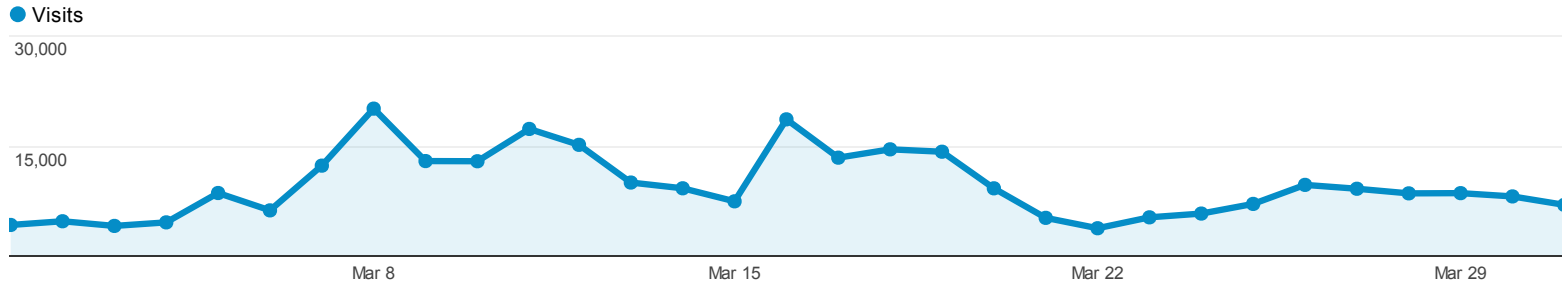


All Traffic

100.00% of total visits

Explorer

Site Usage



Visits

298,680

% of Total: 100.00% (298,680)

Pages/Visit

1.58

Site Avg: 1.58 (0.00%)

Avg. Visit Duration

00:01:02

Site Avg: 00:01:02 (0.00%)

% New Visits

73.42%

Site Avg: 73.42% (0.00%)

Bounce Rate

83.42%

Site Avg: 83.42% (0.00%)

Source/Medium	Visits	Pages/Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1. (direct) / (none)	109,702	1.42	00:00:45	80.48%	85.62%
2. pinterest.com / referral	74,843	1.59	00:00:56	75.64%	84.85%
3. foodgawker.com / referral	37,650	1.53	00:01:05	62.48%	83.87%
4. google / organic	16,574	1.94	00:01:55	66.95%	75.86%
5. feedburner / feed	12,088	1.46	00:01:02	68.77%	83.91%
6. m.pinterest.com / referral	8,907	1.23	00:00:42	81.88%	90.50%
7. tastepotting.com / referral	6,285	1.66	00:01:28	59.25%	80.94%
8. feedburner / email	3,878	1.50	00:01:09	68.82%	86.02%
9. facebook.com / referral	3,533	2.08	00:01:48	58.68%	71.84%
10. feedburner / (not set)	3,500	1.37	00:00:36	79.40%	89.40%

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